



Session 3: Leading Your Data System Stakeholders – Part 3 (Act)





Leading Your Stakeholders

Stage 3: Act

In your role as a leader of stakeholders :

- Maximize opportunities for stakeholder input
- Implement stakeholder engagement activities that move the group forward toward accomplishing its goals
- Use group process techniques to promote a balance of influence among group members
- Build cooperation and trust in the stakeholder group
- Maintaining commitment of stakeholders



Leading Your Stakeholders

maximize opportunities

Maximize opportunities for stakeholder input

- Use one or more methods for engaging with your stakeholders (e.g., face-to-face meetings, conference calls, surveys, webinars)
- Consider formal and informal methods
- Align the request for input with the circumstances of the stakeholder (e.g., for stakeholders who are unavailable to attend in person, consider other ways of obtaining input)
- Match the time commitment of stakeholder(s) with the level of interaction and methods available

Leading Your Stakeholders

move forward

Implement stakeholder engagement activities that move the group forward toward accomplishing its goals

- Seek feedback
- Use effective communication to ensure that everyone is on the same page
- Show that you are listening and that your actions were used to support the group's goals



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Leading Your Stakeholders

balance influence

Use group process techniques to promote a balance of influence among group members

- Observe participant interactions, and
- Discuss the group's strengths and challenges
- Exchange experiences from
- Seek out and leverage various expertise



Leading Your Stakeholders

balance influence

Use group process techniques to promote a balance of influence among group members

- Elicit feedback
- Connect with
- Continue to be information gatherers
- Use planned, work



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Leading Your Stakeholders

cooperation and trust

Build cooperation and trust in stakeholders

- Create an environment that supports open exchange of ideas
- Address areas of conflict
- Identify and attend to all stakeholders' needs
- Revisit the vision and purpose of the work





Leading Your Stakeholders

maintain commitment

Maintain commitment of stakeholders

- Offer reminders about the importance of remaining committed
- Communicate the value and importance of stakeholder input and participation
- Show how you have incorporated stakeholder feedback in decision making
- Use appropriate methods (e.g. webinar, email update) for communicating decisions to stakeholders in a timely manner



Leading Your Stakeholders Reflect

Systematically evaluate and monitor progress



- Identify areas of needed improvement and strategies for addressing those areas in a timely and effective manner
- Periodically review and revise, as needed, the formal and informal methods used to:
 - gather stakeholder input
 - communicate decisions

Putting It All Together

Rise to the challenge

- Plan ahead
- Clearly articulate
- Provide a
- Value the
- Focus on c
- Seek support from the DaSy center, if needed



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