

Principles of Effective Stakeholder Engagement

Relevant to stakeholders

- Define and articulate purpose
- Specify desired outcomes
- Identify short and long term outputs/outcomes

Relies on trust-based partnerships

- Establish an agreed upon group process
- Articulate expectations of stakeholder engagement

Emphasizes effective communication

- Establish consistent, responsive methods of communication
- Ensure accessibility of information to all stakeholders
- Address conflicts or dilemmas

Requires shared ownership of problem solving

- Ensure all voices are heard
- Provide timely, reflective, and responsive decision-making
- Define the scope of stakeholder decisions